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### REMARKS

The present response is intended to be fully responsive to all points of objection and/or rejection raised by the Examiner and is believed to place the application in condition for allowance. Favorable reconsideration and allowance of the application is respectfully requested.

Applicants assert that the present invention is new, non-obvious and useful. Prompt consideration and allowance of the claims is respectfully requested.

### Status of Claims

Claims 1, 3, 5, 8, and 12-16 are pending in the application. Claims 1, 3, 5, 8, and 12-16 have been rejected. Claim 1 has been amended.

Claims 12-16 have been canceled without prejudice or disclaimer. In making this cancellation without prejudice, Applicants reserve all rights in these claims to file divisional and/or continuation patent applications.

New claim 17 has been added in order to further define what the Applicants consider to be the invention. Applicant asserts that newly added claim 17 is sufficiently supported in the specification. Applicants respectfully assert that no new matter has been added.

## **CLAIM REJECTIONS**

# 35 U.S.C. § 112 Rejections

In the Office Action, the Examiner rejected claim 15 under 35 U.S.C. § 112, second paragraph, for having insufficient antecedent basis for the limitation "said operations" in line 1 without sufficient antecedent basis.

Claim 15 have been cancelled without prejudice or disclaimer.

Accordingly, it is respectfully requested that the rejection under 35 USC 112 be withdrawn.

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# 35 U.S.C. § 102 Rejections

In the Office Action, the Examiner rejected claims 1, 3, 5 and 8 under 35 U.S.C. § 102(b), as being anticipated by US patent 3,659,360 to Zeischegg (the '360 patent). Applicants respectfully traverse this rejection in view of the remarks that follow.

As to claim 1 the '360 patent discloses "A construction for building structures assembled from parts having plane surfaces, comprises a plurality of geometric parts ...". The '360 patent does not teach or suggest all the limitations of claim 1, as amended. *Inter alia*, the '360 patent fails to disclose, teach or suggest "at least one pressing zone to rockably activate said magnetic utility" as recited in amended independent claim 1. For a reference to anticipate a claim, the reference must teach all elements of the claim. Therefore, the '360 patent cannot anticipate claims claim 1, as amended.

Accordingly, Applicants respectfully assert that amended independent claim 1 is allowable. Claims 3, 5 and 8 depend from, directly or indirectly, claim 1 and therefore include all the limitations of this claim. Therefore, Applicants respectfully assert that claims 3, 5 and 8 are likewise allowable. Accordingly, Applicants respectfully request that the Examiner withdraw the rejections to amended independent claim 1 and to claims 3, 5 and 8 dependent thereon.

Applicants respectfully request reconsideration and withdrawal of the rejections of claims 1, 3, 5 and 8.

### 35 U.S.C. § 103 Rejections

In the Office Action, the Examiner rejected claims 12-16 under 35 U.S.C. § 103(a), as being unpatentable over US patent 6,302,363 to Olson et al (the '363 patent).

Claims 12-16 have been cancelled without prejudice or disclaimer.

Accordingly, it is respectfully requested that the rejection of claims 12-16 under 35 U.S.C. § 103(a) be withdrawn.

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In view of the foregoing amendments and remarks, the pending claims are deemed to be allowable. Their favorable reconsideration and allowance is respectfully requested.

Should the Examiner have any question or comment as to the form, content or entry of this Amendment, the Examiner is requested to contact the undersigned at the telephone number below. Similarly, if there are any further issues yet to be resolved to advance the prosecution of this application to issue, the Examiner is requested to telephone the undersigned counsel.

Please charge any fees associated with this paper to deposit account No. 05-0649.

Respectfully submitted,

Yonay

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Dated: January 18, 2005

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